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News Release

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Workshops to focus on Census Bureau's economic, demographic data

LĪHU'E – Two free interactive workshops about how to access the U.S. Census Bureau's economic and demographic data are being offered to businesses, entrepreneurs and government and nonprofit agencies.

The meetings will be held on Monday, Feb. 23 from 9 to 11 a.m. and 1 to 3 p.m. at the Kaua'i Community College, Office of Continuing Education and Training, Room 105.

Participants should bring their laptops or other mobile devices. WIFI will be available.

An overview of census data relative to Hawai'i's economy and workforce will be presented in the first workshop. An update on the Bureau's largest economic program, Economic Census, will also be provided.

In the second workshop, a scenario will be presented to illustrate how to use key demographic and economic census data to develop a business plan and/or apply for a loan. In addition, local statistics will be discussed to help businesses better understand their customers as well as their competitors and the industry in general. A new soon-to-be released tool called the Census Business Builder will also be covered in the workshop.

Andrew Hait, data product and data user liaison for the Census Bureau, will conduct the workshops.

The workshops are sponsored by the Kaua'i Workforce Investment Board, Kaua'i Community College Office of Continuing Education and Training and the Office of Economic Development.

To register, please contact Ka'eo Bradford at 241-4950 or via email at kbradford@kauai.gov. Space is limited.

If you need an ASL interpreter, materials in an alternate format, or other auxiliary aid for the meeting, please contact Bradford at least four days before the workshops.

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